



CONFIDENTIAL SPONSORSHIP DECK

Beyond Africa Conference 2026

The premium room connecting African buying power, talent, capital and global brands in America.

Austin, Texas

NOVEMBER 7, 2026

MARKET • TALENT • CAPITAL • ACCESS

beyondafrica.org



THE MARKET

The market value of Africans in the USA.

\$275B

AFRICAN PROFESSIONALS ECONOMY IN AMERICA

2021 ACS baseline • excludes the value of African-owned businesses

THE INVESTMENT SIGNAL

Income + property + taxes + business formation = a premium consumer and enterprise market.

\$109B

total annual income

\$166B

residential real estate

~500K

homes owned

\$21B+

estimated annual taxes

\$865M

rent paid every month

2.6M

African immigrants



Sources: Empowering Strategies / 2021 American Community Survey. \$275B = \$109B income + \$166B residential real estate; business value excluded.

INCOME + TALENT

High skill. High participation. High-value households.

≈\$70K

implied average annual income per African professionals in the USA

\$109B ÷ 2.6M residents

Tech



\$120.8K

Finance



\$92.2K

Legacy business



\$91.4K

46%

bachelor's degree or higher

77%

civilian labour-force participation

44%

in management, business, science & arts

60%

naturalised U.S. citizens

Sources: Empowering Strategies / ACS 2021; Migration Policy Institute analysis of the 2024 ACS. Average income is a simple per-resident calculation, not household income.

THE PLATFORM

One premium room. Multiple conversion surfaces.

1,000+ target attendees

50+ speakers

20 - 30 exhibitors

150 VIP dinner guests



4 PANELS

Operator

AI & Tech

Startup

Wealth & Immigration

4 KEYNOTES

Leadership / Capital

AI & Tech

Startup / Fundraising

Wealth & Immigration

SPONSOR ROI

Buy access to outcomes - not logo placement.

U.S. SPONSORS

- Customer acquisition
- High-skill talent pipeline
- Founder, operator & investor access
- Category leadership in AI, fintech, cloud, wealth or careers

AFRICA-FACING SPONSORS

- U.S. market credibility
- Distribution & cross-border customers
- Global talent and strategic partners
- Content and authority carried back to African markets

SPONSOR-OWNED MOMENTS

- Panel or keynote alignment
- Sponsor mentions & announcements
- On-stage appreciation
- Premium booth & lead capture
- Executive roundtable
- Media story + post-event report

PLATINUM SPONSOR

\$50K

Own the room. Lead the narrative.

01 Platinum Sponsor lock-up across the event identity

02 Speaking Engagement

03 5 VIP conference tickets

04 10 dedicated tickets for clients, teams or community access

05 Premium booth in a premium location

06 Priority sponsor mentions, announcements and appreciation

07 Brand across core marketing materials, website, stage and media

08 VIP dinner access, curated introductions and category exclusivity



1,000 capacity venue already secured

GOLD PARTNER

\$30K

Premium visibility with targeted access.

01

Category-aligned session association, subject to editorial fit

02

2 VIP conference tickets

03

4 dedicated tickets

04

Premium or priority booth placement

05

Sponsor mentions and on-stage appreciation

06

Website, newsletter, social and event-collateral inclusion

07

Curated networking access and meeting support

08

Lead capture and post-event performance report



Silver PARTNER

\$15K

Focused reach. Strong activation. Measurable pipeline.

01 Panel, workshop or track association where appropriate

02 2 VIP conference tickets

03 2 dedicated ticket bank

04 Standard exhibition booth with lead capture

05 Sponsor mentions and marketing-material inclusion

06 Social and newsletter spotlight

07 Access to targeted networking moments

08 Post-event sponsor report and follow-up recommendations



SUPPORTING PARTNER

\$10K

Credibility, visibility and community access.

01 Supporting Partner recognition across sponsor roll-ups

02 1 VIP conference ticket

03 1 dedicated ticket

04 Tabletop or standard exhibit presence, subject to availability

05 Website and social inclusion

06 Brand presence on selected event materials

07 Access to sponsor networking moments

08 Lead capture support and event recap assets



SIGNATURE ACTIVATION

VIP Dinner Sponsor

\$20K

≈150 invited guests

01

“VIP Dinner presented by”
naming rights

02

Premium dinner branding, table
assets and welcome signage

03

Four hosted dinner seats + two
VIP conference tickets

04

Brief welcome remarks and on-
stage appreciation

05

Curated introductions and pre-
event relationship building

06

Professional photo, video and
sponsor content package



LET'S BUILD THE ROOM YOUR BRAND NEEDS TO BE IN.

Select the outcome. Choose the activation. We build the experience around it.

partnerships@beyondafrica.org

beyondafrica.org

Thank you

LET'S BUILD THE ROOM YOUR BRAND NEEDS TO BE IN.

Select the outcome. Choose the activation. We build the experience around it.

partnership@beyondafrica.org

beyondafrica.org